



# **MyArtPassion.Com Affiliate Program**

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## **Legal Stuff:**

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## A note on the affiliate program

Seriously, I want to take this opportunity to thank those who have joined the site as a member even before myartpassion.com was launched. Without your continued support and encouragement, god knows what might have happened to the site now.

There wouldn't be a Home Study Course without you, and without the Home Study Course, there wouldn't be an affiliate program either. So thank you so much for giving your support.

Also, I think now is a good time to rally all the members so that we move forward together in unison. Right from the start, or even before the start, the plan has always been to give ownership of the site to the members.

What do I mean?

That means the goal is to create a community site for artists to own their own blogs, run their own forums, manage their own groups, etc. Some of you may have heard this before, but it's time to renew that focus and refresh everybody's memory so that we all stay on the same page.

For that to happen, MyArtPassion Home Study Course has got to be one of the best-selling course on the Internet. It's the fuel that'll continue to drive the goal of this site.

I'm sure if you're the owner of the site, you'd like to see the site continue to grow for years and years to come wouldn't you? You'll be able to meet like-minded friends, share stuff, exchange bookmarks, and do all the cool stuff that friends do with one another.

And new friends will just keep coming if the affiliate program keeps growing. It's a place that artists can feel a sense of belonging. That's a nice thing to happen.

So now you see how important it is for the Home Study Course to sell well? I want the affiliates to succeed. They have to. Without them, this site is nothing. With the affiliate program, it's not just me promoting the site anymore. Now I have marketing partners, like you!

If you know me long enough, you'll realize that whenever I decide to focus on something, I'd throw everything at it until I overcome it. I want the affiliate program to be one of the most successful on the Internet, and I promise you, I'll do whatever it takes to make sure you succeed!



I know, those are big words, but it's not unachievable. I'll even show you what I did to grow this site from zero members to a couple hundred of members within two weeks.

I'll equip you with all the tools and resources to make sure that you succeed.

Now you might ask why I'm so driven in running this affiliate program.

To answer that question, I need to tell you a little bit about myself. Those who know me know that I have two great passions in life. One is setting up websites (like myartpassion.com), and my second passion is drawing.

I just love drawing naturally and since I'm a kid, I never let a day go by without drawing something. Even if it's just a doodle on the newspaper while I'm watching TV, I just had to draw something.

And I think that the Internet has presented me with this great opportunity to seek out art lovers like myself. If there's a kid or a grandpa out there who wants to learn how to draw, I want to make it my personal mission to find them.

I might as well make this as the mission statement for myartpassion.com:

**MISSION STATEMENT**

**To seek out all who wants to learn how to draw, and equip them with the right tools, resources and knowledge to unlock that potential.**

Bottom line is we'll all have loads of fun working together. So enjoy the ride, and I wish you success in the affiliate program.

To your success,

*Darren Chow*

MyArtPassion.com



## Getting Started

Go to this page:

<http://www.myartsociety.com/affiliate/scripts/signup.php>

And create a new affiliate account for yourself. Make sure that you enter a valid email so that we can keep in touch with you when there are important updates like change in commissions, new products, etc.

All the fields in bold are required fields. If you do not have a website, don't worry. A website is not required for joining the affiliate program. You can enter your blog if you have one, or just enter <http://www.myartpassion.com>

You can leave the non-mandatory fields blank for now. You can always go back to update the information in your profile later.

The sign up form looks like this:

**Affiliate sign-up**

**Welcome To The Post Affiliate Pro Demo Affiliate Program!**

Our program is free to join, it's easy to sign-up and requires no technical knowledge.

**How does it work**  
When you join our program you will get an access to your own control panel. There you can get banners and text links to promote our site.  
When you refer some customer to us, you will receive a percentage of his purchase as a reward.

**Real-Time Statistics And Reporting**  
Check your statistic, sales, traffic, account balance and see how your banners are performing anytime in your affiliate panel.

**Affiliate Program Details**

Product	Commission	Sub-referral
Commission for Home Study Course vol.1	\$20 for first 5 sales, \$25 thereafter	\$5 per sale

**Affiliate Sign-up Form**

**Account information**

Referrer ID

**Email**  \*

**Website URL**  \*

**Personal information**

**First name**  \*

**Last name**  \*

Company

**Street**  \*

**City**  \*

State/Province

**Country**  \*

ZIP/Postal Code

Phone number

Fax number

**Affiliate program sign up form**



Once your account has been created, the password will be sent to your email. Check your email for login details.

The login page is located here:

<http://www.myartsociety.com/affiliate/affiliates/>

You may wish to bookmark the URL above. You can now proceed with the login.

## Affiliate Panel

Once you're logged in, you can now start promoting the products offered in this affiliate program. The most important thing you have to remember is that you must promote the correct links to ensure that commissions get credited correctly. I'll show you how to do this in a moment, but first, let's enter your payment email.

The affiliate program pays by Paypal on the 15<sup>th</sup> of each month for last month's sales. The minimum payout is set at \$50, so once you reach the minimum payout amount, payment will be credited to your Paypal account on the 15<sup>th</sup> of next month.

To change your payout information, click My Account => My Profile.



On your profile page, you may change your personal details such as name, email or password. To the right, you'll see an option for editing the payout method. Since there's only one payout method (Paypal), check the radio button and enter your Paypal email. You may change your minimum payout amount if you want.



Payout method	
PayPal	
PayPal Email	<input type="text" value="yourpaypal@youremail.com"/>
Minimum payout	<input type="text" value="100"/> \$ *

Click submit to save the information when you're done.

## Affiliate Links

To start promoting an offer, there are two ways to get your affiliate links.

The first way is to promote the offer through your **general affiliate link**.

Your general affiliate link is visible the moment you login to your affiliate panel. It's located near the navigation menu at the top.



**General affiliate link in red**

The general affiliate link contains a variable a\_aid. This variable is your affiliate ID. This is the value created for you by the affiliate software, and can be viewed or edited in your profile page (also known as referrer ID).

If you do not understand what this means, don't worry. Just promote the link given to you without changing anything. The software will take care of the rest.

The second way to get your affiliate links is by joining a campaign. You will only be shown the links AFTER you join a campaign.

Click on CAMPAIGNS to list all campaigns. Click the “Join to campaign” (in red above) to join the campaign.

Use this method if you want to promote *specific* products. That means if you want to promote the Home Study Course Volume 1 AND ONLY Volume 1, then you have to join the campaign and use the links.

After joining the campaign, you can get the links by clicking on BANNERS => BANNERS/LINKS. You can then get text links or graphic banners to promote the offer.

Just copy and paste the code in your website to start promoting. The text link looks something like:

[http://www.myartpassion.com?a\\_aid=761f7302&a\\_bid=2](http://www.myartpassion.com?a_aid=761f7302&a_bid=2)

Notice that there’s another variable a\_bid in the link above. That’s the banner ID, and is used for tracking that specific campaign.



ID: 966c6c19   Type: Image   Destination URL: <a href="http://www.myartpassion.com">http://www.myartpassion.com</a> <span style="float: right;">Dynamic link</span>
Name: 468x60 Banner
<p><i>DRAWING HOME STUDY COURSE</i> <a href="#">Learn to draw anything you want</a></p>
<a href="#">Show banner code</a>

**Graphic banner**

## What's the difference and which link should I use?

The affiliate program will always have a default campaign. The default campaign will always be the one with the HIGHEST COMMISSION payout for the affiliates.

For example, let's say product A has payout commission of \$20, and it's the highest commission rate at the moment. Selling a product using the general link will give the affiliate \$20 commission.

Now we add a new product, product B into the affiliate program, which has a higher commission rate...say \$40. We'll set this as the default campaign, and all prospects referred by the affiliate will now get \$40 if they make a purchase.

This ensures that the affiliate gets the highest possible commission rate at any time by promoting the offer with the highest commission payout.

In most cases, affiliates are highly recommended to promote the general affiliate link.

In some cases, some affiliates know a particular product really well and just want to focus promoting a specific product. They should then use campaign specific affiliate links to do so.

However, note that when we replace a default campaign with a new offer, the destination links for the other campaigns changes. So affiliates may have to change those links as well.

Again, we strongly suggest that affiliates use the general affiliate link to avoid confusion and to earn the highest possible payout at all times.



## What's the commission rate and how much can I earn?

The commission rate for the default offer, MyArtPassion Home Study Course Vol.1, is \$20 per sale for the first 5 copies, and \$25 thereafter. This increase in commission is automatic, so you get promoted to VIP affiliate status once you managed to sell 5 copies.

Realistically, affiliates can earn anywhere from \$80 to \$3000 per month just by promoting an offer like this. Take a look at the table below.

No. of sales per month	Total commission per month
4 (or one a week)	\$80
10	\$400
50	\$1000
150	\$3000

**The table above is correct as of writing this report. The commission structure may have changed as more new premium products are launched.**

A website with low traffic may make 4-10 sales a month. A website with medium traffic may make 10-50 sales per month. A high traffic site may earn in excess of \$3000.

And that's EXCLUDING sub-affiliate sales. You'll find more information on sub-affiliate sales once you join as an affiliate.

Once you join as an affiliate, I'll show you all the different ways (many of which are free) to help promote this offer.

So I'll see you inside the affiliate panel!

<http://www.myartsociety.com/affiliate/scripts/signup.php>



## Frequently Asked Questions

### **1) How long do the cookies last?**

Cookies are set to last 365 days. That's one of the longest duration for any affiliate program on the Internet. If prospects generated by an affiliate do not buy anything within the first 3 months, but buy a higher end product on the 4<sup>th</sup> month, the affiliate gets credited with the higher commission rate (assuming he's promoting the general affiliate link).

### **2) What is the minimum payout?**

Minimum payout by default is set to \$50.

### **3) How often is the payout made?**

Payout to all affiliates will be on the 15<sup>th</sup> of each month, for sales made on the previous month.

### **4) What are the payout method(s)?**

Currently we only payout by Paypal. Make sure you enter a correct Paypal address to your profile after you've signed up.

### **5) Do I need a website to join?**

Having a website helps but it's not mandatory. There are methods that do not require you having a website. I'll show you how to use those methods in the affiliate training manual.

### **6) Is there training provided?**

Yes! No experience is required to join the affiliate program as there'll be an affiliate training manual provided to you free of charge when you join.